

PUBLIC SERVICE ANNOUNCEMENTS

Films Received 21

Nominated Films 09

Messages, short or promotional films, commercials or advertising campaigns that educate or inform the public at large. Duration not more than 180 seconds. The programme must highlight the issue or convey a conservation message.





Santosh N Pednekar

Biography

Santosh N Pednekar has been working since 1995 in the Indian animation industry in various creative positions such as 2-D animator, layout artist/supervisor, location designer, visual development, story artist, associate director and director.

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V13 Production Pvt Ltd
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Crumple

Nonverbal | 2009 | 00:01:49 | 2D/ FLASH
and STOP MOTION

Nominated

SYNOPSIS

"Manhan's Studio V13's "Crumple" is a short animated movie, which tries to raise public awareness on saving paper and in turn, saving our planet Earth. The film seeks to change attitudes of people who misuse paper. The film is dedicated to "Mother Earth" and urges us not to destroy her for our selfish needs. The message: Let's save Earth and save ourselves.

DIRECTOR (S): Santosh N Pednekar

PRODUCER (S): Atul Sonawala

PRODUCTION COMPANY: Manhan's Studio V13 Production Pvt Ltd

MUSIC COMPOSER (S): Shrivats K

SOUND RECORDIST (S): Shrivats K

GRAPHICS: Divyesh Lad

ANIMATION: Indrajit Chandra

EDITOR (S): Kalpesh Relkar



Good Planets are Hard to Find

Nonverbal | 2009 | 00:00:55 | HDV



SYNOPSIS

The public service announcement reminds us, with lines from Atharva Veda, that all living creatures are birds of the same nest; we may wear different skins, speak different languages, believe in different religions, yet we share the same home. It is difficult to find another "Good Planet." like the Earth, so please conserve it.

DIRECTOR (S): Richa Arora
 PRODUCER (S): Bicha Arora and Shibani Sharma Khanna
 PRODUCTION COMPANY: NDTV Lifestyle Ltd
 EXECUTIVE PRODUCER (S): Richa Arora
 PRODUCED FOR: NDTV GoodTimes
 SCRIPT WRITER (S): Richa Arora
 EDITOR (S): Harisha Hr

Biography

Richa Arora started out at TERI, making award-winning documentaries on environment for Discovery and Swiss Agency for Development and Cooperation (SDC), UNEP to name a few. She now heads on-air promotions department for NDTV.

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 lifechprod@ndtv.com

How Long We Cut

English | 2010 | 00:01:31 | ANIMATION



SYNOPSIS

Humans have relentlessly cut trees and forests for development projects but have they come up with a medical technique to replace or restore the nature what they have so mercilessly hacked? How long do humans plan to fell trees indiscriminately? The public service announcement raises such pertinent questions and more.

DIRECTOR (S): V Uma Maheshwar Rao
 PRODUCER (S): V Uma Maheshwar Rao
 SCRIPT WRITER (S): V Uma Maheshwar Rao
 MUSIC COMPOSER (S): S J Gupta and S G Jagadish
 SOUND RECORDIST (S): S J Gupta
 GRAPHICS: V Uma Maheshwar Rao
 ANIMATION: V Uma Maheshwar Rao



V Uma
Maheshwar Rao

Biography

V Uma Maheshwar Rao's works include "Feel the Pain", "A Tree's Life" and "Need Fresh". His films have been screened at several prestigious film festivals.

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 H No 5 - 5 - 7/7
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 W: www.apenvironment.com

Mission Lock Drop

Hindi | 2011 | 00:01:17 | HD



SYNOPSIS

This Public Service Announcement is focusing on water conservation, a male hand tries to grab a glass of water, while a female hand keeps moving the glass beyond his reach. The fist hits the table in frustration. Supers bring home the message that every dripping drop is taking water away from us.

DIRECTOR (S): Amol Bakshi
 PRODUCER (S): Deepali Bakshi
 PRODUCTION COMPANY: 1 Mile Ahead Films
 EXECUTIVE PRODUCER (S): Deepali Bakshi
 CAMERAPERSON (S): Milind Phadnis
 SCRIPT WRITER (S): Amol Bakshi
 EDITOR (S): Deepali Bakshi
 NARRATOR (S): Rahul Kshirsagar



Amol Bakshi

Biography

Amol Bakshi's works include films for Bank of Maharashtra, Carotino Cooking Oil, etc. He has made docu-features for Indus Health Plus and Samruddha Jeevan, etc. He has also written one acts, dramas and short films in Marathi and Hindi.

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Need Fresh...

English | 2010 | 00:01:49 | ANIMATION



SYNOPSIS

While we have advanced technologically, medically and economically, the growth, though, has not been sustainable. The film shows how we have neglected nature's gift's, the very source of our and planet Earth's sustenance. What are those gift's of nature. The public service announcement "Need Fresh" reminds us.

DIRECTOR (S): V Uma Maheshwar Rao
 PRODUCER (S): V Uma Maheshwar Rao
 PRODUCED FOR: Environmental Issues
 SCRIPT WRITER (S): V Uma Maheshwar Rao
 MUSIC COMPOSER (S): S J Gupta and S G Jagadish
 SOUND RECORDIST (S): S J Gupta
 GRAPHICS: V Uma Maheshwar Rao
 ANIMATION: V Uma Maheshwar Rao



V Uma
 Maheshwar Rao

Biography

V Uma Maheshwar Rao's works include "Feel the Pain", "A Tree's Life" and "Need Fresh". His films have been screened at several prestigious film festivals.

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Now You?

Nonverbal | 2011 | 00:02:00 | MINI DV

**SYNOPSIS**

A young man struggles to climb up the apartment stairs. The lift is not working. He finally reaches his apartment, and drags himself to his balcony to touch his potted plant - dry and dead. He, too, died. The film's message: Conserve plants and trees, and this planet will perish.

DIRECTOR (S): Sanyog Mohite
 PRODUCER (S): Sanyog Mohite
 CAMERAPERSON (S): Ketan Hendre
 SCRIPT WRITER (S): Sanyog Mohite
 MUSIC COMPOSER (S): Harshad Prabhakar Mehendale
 EDITOR (S): Sanyog Mohite and Ketan Hendre



Sanyog Mohite

Biography

Sanyog Mohite's documentary "Do You?" was nominated for CMS VATAVARAN 2009 and selected for Rodos International Film and Visual Arts festival Ecofilms, Greece. "Now You?" is part of the trilogy "Do You?", "Now You?" "Its You?".

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Public Service Announcements on the Protection of the Commons - 1

Nonverbal | 2011 | 00:00:54 | DV CAM

**SYNOPSIS**

This film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in India. The emphasis is to understanding that nobody owns natural resources and we need to recognise the signature of our commons.

DIRECTOR (S): Amar Kanwar
 PRODUCER (S): Amar Kanwar and Foundation for Ecological Security (FES)
 PRODUCTION COMPANY: A K Productions
 PRODUCED FOR: Foundation for Ecological Security (FES)
 CAMERAPERSON (S): Dhillip Varma
 SCRIPT WRITER (S): Amar Kanwar
 GRAPHICS: Sherna Dastur
 ANIMATION: Anupama Chatterjee Hara
 EDITOR (S): Sameera Jain



Amar Kanwar

Biography

Amar Kanwar has won Golden Gate Award, San Francisco International Film Festival; Golden Conch, Mumbai International Film Festival; Winner, Torino International Film Festival, Italy. His film "Many Faces of Madness" won Best of Festival Award at 1st CMS VATAVARAN 2002, among several others.

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 M: + 91 9810 216 088
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Public Service Announcements on the Protection of the Commons - 2

Nonverbal | 2011 | 00:00:54 | DV CAM



SYNOPSIS

This film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in India. The emphasis is on recognising the reciprocity of commons.

DIRECTOR (S): Amar Kanwar
 PRODUCER (S): Amar Kanwar and Foundation for Ecological Security (FES)
 PRODUCTION COMPANY: A K Productions
 PRODUCED FOR: Foundation for Ecological Security (FES)
 CAMERAPERSON (S): Dilip Varma
 SCRIPT WRITER (S): Amar Kanwar
 GRAPHICS: Sherna Dastur
 ANIMATION: Anupama Chatterjee Hara
 EDITOR (S): Sameera Jain



Amar Kanwar

Biography

Amar Kanwar has won Golden Gate Award, San Francisco International Film Festival; Golden Conch, Mumbai International Film Festival; Winner, Torino International Film Festival. His film "Many Faces of Madness" won Best of Festival Award at 1st CMS VATAVARAN 2002, among several others.

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Public Service Announcements on the Protection of the Commons - 3

Nonverbal | 2011 | 00:00:54 | DV CAM



SYNOPSIS

This film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in India. The emphasis is on recognising the safety net of our commons.

DIRECTOR (S): Amar Kanwar
 PRODUCER (S): Amar Kanwar and Foundation for Ecological Security (FES)
 PRODUCTION COMPANY: A K Productions
 PRODUCED FOR: Foundation for Ecological Security (FES)
 CAMERAPERSON (S): Dilip Varma
 SCRIPT WRITER (S): Amar Kanwar
 GRAPHICS: Sherna Dastur
 ANIMATION: Anupama Chatterjee Hara
 EDITOR (S): Sameera Jain



Amar Kanwar

Biography

Amar Kanwar has won Golden Gate Award, San Francisco International Film Festival; Golden Conch, Mumbai International Film Festival; Winner, Torino International Film Festival, Italy. His film "Many Faces of Madness" won Best of Festival Award at 1st CMS VATAVARAN 2002, among several others.

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Amar Kanwar

Biography

Amar Kanwar is a Delhi-based filmmaker. His films have been screened in several film festivals. He is recipient of the St Edvard Munch Award for Contemporary Art, Norway; an Honorary Doctorate in Fine Arts, Manine College of Art, USA; Golden Gate Award, San Francisco International Film Festival; Golden Conch, Mumbai International Film Festival; winner, Torino Internation Film Festival, Italy; Jury's Award, Film South Asia, Nepa; Grand Prix at EnviroFilm, Slovak Republic; Best of Festival Award at the 1st CMS VATAVARAN 2002. He has also participated in Documenta 11 (2002) and Documenta 12 (2007), Kassel, Germany.

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Public Service Announcements on the Protection of the Commons - 4

Nonverbal | 2011 | 00:01:04 | DV CAM

Nominated

SYNOPSIS

This short film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in India. The emphasis is on understanding the need to live in harmony with our natural resources, and not merely see them as money-spinning, commercial assets. The message: recognise our unique relationship with the commons.

DIRECTOR (S): Amar Kanwar

PRODUCER (S): Amar Kanwar and Foundation for Ecological Security (FES)

PRODUCTION COMPANY: A K Productions

PRODUCED FOR: Foundation for Ecological Security (FES)

CAMERAPERSON (S): Dilip Varma

SCRIPT WRITER (S): Amar Kanwar

GRAPHICS: Sherna Dastur

ANIMATION: Anupama Chatterjee Hara

EDITOR (S): Radha Mahendru





Amar Kanwar

Biography

Amar Kanwar is a Delhi-based filmmaker. His films have been screened in several film festivals. He is recipient of the St Edvard Munch Award for Contemporary Art, Norway; an Honorary Doctorate in Fine Arts, Manine College of Art, USA; Golden Gate Award, San Francisco International Film Festival; Golden Conch, Mumbai International Film Festival; winner, Torino Internation Film Festival, Italy; Jury's Award, Film South Asia, Nepa; Grand Prix at EnviroFilm, Slovak Republic; Best of Festival Award at the 1st CMS VATAVARAN 2002. He has also participated in Documenta 11 (2002) and Documenta 12 (2007), Kassel, Germany.

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Public Service Announcements on the Protection of the Commons - 5

Nonverbal | 2011 | 00:00:49 | DV CAM

Nominated

SYNOPSIS

This short film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in india. The emphasis is on understanding the need to live in harmony with our natural resources, and not merely see them as money-spinning, commercial assets. Milking of common property only for profits will result in the destruction of our traditions, culture, our livelihoods, all so intrinsically linked to natural resources. The message: recognise the true value of our commons.

DIRECTOR (S): Amar Kanwar

PRODUCER (S): Amar Kanwar and Foundation for Ecological Security (FES)

PRODUCTION COMPANY: A K Productions

PRODUCED FOR: Foundation for Ecological Security (FES)

CAMERAPERSON (S): Dilip Varma

SCRIPT WRITER (S): Amar Kanwar

GRAPHICS: Sherna Dastur

ANIMATION: Anupama Chatterjee Hara

EDITOR (S): Radha Mahendru





Amar Kanwar

Biography

Amar Kanwar is a Delhi-based filmmaker. His films have been screened in several film festivals. He is recipient of the St Edvard Munch Award for Contemporary Art, Norway; an Honorary Doctorate in Fine Arts, Manine College of Art, USA; Golden Gate Award, San Francisco International Film Festival; Golden Conch, Mumbai International Film Festival; winner, Torino Internation Film Festival, Italy; Jury's Award, Film South Asia, Nepa; Grand Prix at EnviroFilm, Slovak Republic; Best of Festival Award at the 1st CMS VATAVARAN 2002. He has also participated in Documenta 11 (2002) and Documenta 12 (2007), Kassel, Germany.

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Public Service Announcements on
the Protection of the Commons - 6
Nonverbal | 2011 | 00:01:04 | DV CAM

Nominated

SYNOPSIS

This short film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in India. The emphasis is on understanding the need to live in harmony with our natural resources, and not merely see them as money-spinning, commercial assets. The message: recognise the shared ownership of our commons.

DIRECTOR (S): Amar Kanwar

PRODUCER (S): Amar Kanwar and Foundation for Ecological Security (FES)

PRODUCTION COMPANY: A K Productions

PRODUCED FOR: Foundation for Ecological Security (FES)

CAMERAPERSON (S): Dilip Varma

SCRIPT WRITER (S): Amar Kanwar

GRAPHICS: Sherna Dastur

ANIMATION: Anupama Chatterjee Hara

EDITOR (S): Radha Mahendru





Amar Kanwar

Biography

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Public Service Announcements on the Protection of the Commons - 7

Nonverbal | 2011 | 00:01:17 | DV CAM

Nominated

SYNOPSIS

This short film is part of a series of seven public service announcements to understand common property resources and the importance of protecting them in india. The emphasis is on understanding the need to live in harmony with our natural resources, and not merely see them as money-spinning, commercial assets. This message: recognise communities, like manganiyar, folk musicians of thar desserts, in our commons.

DIRECTOR (S): Amar Kanwar

PRODUCER (S): Amar Kanwar and Foundation for Egological Security (FES)

PRODUCTION COMPANY: A K Productions

PRODUCED FOR: Foundation for Egological Security (FES)

CAMERAPERSON (S): Dilip Varma

SCRIPT WRITER (S): Amar Kanwar

GRAPHICS: Sherna Dastur

ANIMATION: Anupama Chatterjee Hara

EDITOR (S): Radha Mahendru



GHAZI KHAN AND THE MANGANIYARS DID NOT RECEIVE ANY CREDIT FOR THE LYRICS OR COMPOSITION OF HIS SONG. THE MOVIE GROSSED IN INDIA IN FIRST WEEK AND SALES OVER APPROX. RS. 32 CRORES. THE MOVIE IS NOW IN A 10 YEAR RUN AT THE BOX OFFICE. IN INDIA, THE SONG IS MAKING IT THE THIRD HIGHEST EARNER IN THE. HINDOORA MEANS A LEMON IN THE MAJHWALI LANGUAGE IN RAJASTHAN. THE SONG IS AN OLD LOVE SONG. IN 1999 THE SONG WAS ARE THE FAMOUS HEREDITARY PROFESSIONAL COPIED AND RECOMPOSED FOLK MUSICIANS OF THE THAR DESERT AND FOR SANJAY LEBLA THEIR BEAUTIFUL SONGS AND MUSIC IS PASSED BHANSALI'S HIT FILM, HINDON FROM GENERATION TO GENERATION. DR. DE CHIRKE SANAM, GHAZI KHAN IS NOW LEGALLY OBLIGED TO PAY ROYALTY AND SEEK PERMISSION FROM A BOLLYWOOD FILM MUSIC COMPANY TO PERFORM HIS OWN SONG.

Save Trees, Save Environment

Hindi | 2011 | 00:01:30 | XD CAM



SYNOPSIS

This short film tries to tickle intellectual and grown-up minds and awaken it towards conserving the environment. The film portrays children as being totally attached to their environment and doing their bit towards conserving it. It mocks at the wisdom of elders for turning a blind eye towards activities which destroy the environment.

DIRECTOR (S): Kaushal Upadhyay
 PRODUCER (S): Decode Communications
 PRODUCTION COMPANY: Decode Communications
 EXECUTIVE PRODUCER (S): Girish Parmar
 PRODUCED FOR: Decode Communications
 CAMERAPERSON (S): Parth Chauhan
 SCRIPT WRITER (S): Ruchika Kedia
 MUSIC COMPOSER (S): Ravi Shahi
 GRAPHICS: Jigar Patel
 ANIMATION: Jigar Patel
 EDITOR (S): Mehul Patel
 NARRATOR (S): Suraj Kurup



Kaushal Upadhyay

Biography

Kaushal Upadhyay produces developmental, social and educational films for government as well as for non-government agencies. He is one of the co-founder and Audio-Visual Director at DECODE Communications.

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Save Water

Nonverbal | 2011 | 00:00:31 | HDV



SYNOPSIS

Issued in public interest, this short film emphasises the importance of saving water, if we want to save our planet. It underscores the fact that water is a precious resource and the sustenance of life on Earth and that of the Earth itself depends on consevation of this precious natural resource.

DIRECTOR (S): Achyutanand Dwivedi
 PRODUCER (S): Robert Godinho
 PRODUCTION COMPANY: WhiteBalance
 EXECUTIVE PRODUCER (S): Robert Godinho
 CAMERAPERSON (S): Achyutanand Dwivedi
 SCRIPT WRITER (S): Achyutanand Dwivedi
 SOUND RECORDIST (S): Sudarshan Srinivasan
 GRAPHICS: Sudarshan Srinivasan
 EDITOR (S): Sudarshan Srinivasan



Achyutanand Dwivedi

Biography

Achyutanand Dwivedi, as he puts it, likes to "shoot at sight". Several of his independent films have won at Cannes and London Film Festival. His paintings have been exhibited in Delhi's art galleries.

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Supriya Sakamuri

Biography

Supriya Sakamuri is a postgraduate in television production from University of Hyderabad. She has been in television film production for the past 20 years. Sakamuri specialises in documentaries and educational films. Her films, "Iran-Hyderabad - A Cultural Bond" and "Ancient Indian Dances and Contemporary Voices" - a series of films on Indian dances have been highly acclaimed by film and media personalities. She received the UGC-CEC's "Best Educational Film of the Year - 2008" award for her film "Global Warming".

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Save Water Save Life

Nonverbal | 2010 | 00:00:38 | BETA
and XD CAM

Nominated

SYNOPSIS

This 38 seconds public service announcement depicts the importance of water in our life. With live visuals, graphics, animation and music, it highlights how saving water is equivalent to saving life on Earth.

DIRECTOR (S): Supriya Sakamuri
PRODUCER (S): Supriya Sakamuri
PRODUCTION COMPANY: EMMRC, Osmania University
PRODUCED FOR: CEC-UGC
CAMERAPERSON (S): YSN Murthy and DV Raghunadh
SCRIPT WRITER (S): Supriya Sakamuri
SOUND RECORDIST (S): Kranthi Kiran M
GRAPHICS: D V Surender
ANIMATION: D V Surender
EDITOR (S): Kranthi Kiran M





Romesh
Chaturvedi

Biography

Romesh Chaturvedi has been associated with media in various capacities. As associate producer, he has worked with Media Solution Network, Mumbai and Lashakara TV Channel, Mumbai. He has been assistant television director, ETV, Uttar Pradesh. As line producer, he has handled production for a New York-based company Red Hook Productions: World Series on Light Celebration. He has more than 150 short films to his credit. As script writer and co director, his documentaries include "Suhelwa Vanya Jivan", a documentary series on wildlife of Suhelwa forest, situated on the Indo Nepal border and "Gorakh", a documentary on Guru Gorakhnath and Nath Sampradaya, among others.

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Searching Water

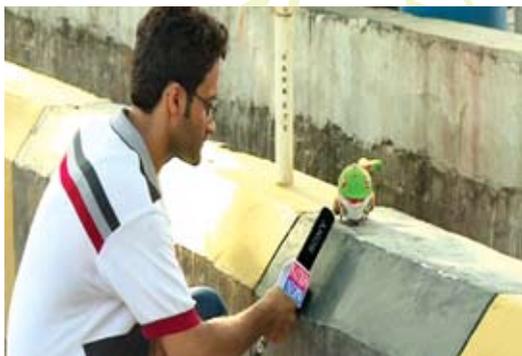
Hindi | 2011 | 00:02:35 | HD

Nominated

SYNOPSIS

"Searching Water" is a short film which aims to make people use their water resources a tad more responsibly. A fish, the protagonist of the film, searches for water in different locations of the city. The media latches on to the fish, and different news channels propose different theories on its presence, out of water. Some label it an alien, others suspect a terrorist intervention. At last, when the "fishy" truth is revealed on a channel, the world finds out that the fish is actually searching for water and blames humans for wasting such a valuable natural resource. The message: save water now for a sustainable future.

DIRECTOR (S): Romesh Chaturvedi
PRODUCER (S): Sanjay Mohan Johri
PRODUCTION COMPANY: Amity University
EXECUTIVE PRODUCER (S): Romesh Chaturvedi and Shruti Mehrotra
PRODUCED FOR: Amity School of Communication
CAMERAPERSON (S): Durgesh Pathak and Rajan Mishra
SCRIPT WRITER (S): Romesh Chaturvedi and Shruti Mehrotra
MUSIC COMPOSER (S): Durgesh Pathak
SOUND RECORDIST (S): Durgesh Pathak
GRAPHICS: Sachin Verma
ANIMATION: Shruti Mehrotra and Sachin Verma
EDITOR (S): Durgesh Pathak and Rajan Mishra
NARRATOR (S): Archana Dixit, R K Singh and Rudra K Roy





Arjun Rihan

Biography

Arjun Rihan has worked as an animator, cinematographer/DoP, director, editor, print return, print shipper, producer, production designer, publicist and sound editor. Originally from Pune, Rihan has studied Computer Science and Economics as an undergraduate at Stanford University. He recently graduated with an MFA from the John C Hench Division of Animation & Digital Arts, University of Southern California. He has been a camera and staging artist at Pixar Animation Studios.

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Switch Today

Nonverbal | 2010 | 00:00:59

Nominated

SYNOPSIS

The film is a public service announcement about the environmental impact of toilet paper. Around 95% of toilet paper used in US homes is made mostly of virgin fibre made from newly-cut trees. Many of these trees are 200-years-old and harvested from ancient North American forests. The film says that 400,000 trees will be saved if each American home replaces a roll of virgin fibre toilet paper with a roll made of recycled paper, just once. So, make the switch today!

DIRECTOR (S): Arjun Rihan
PRODUCER (S): Arjun Rihan
PRODUCED FOR: Animation Block Party
CAMERAPERSON (S): Arjun Rihan
ANIMATION: Arjun Rihan



Think Twice

Nonverbal | 2010 | 00:02:34 | ANIMATION



SYNOPSIS

All around the world, more than 40 million people suffer from HIV-AIDS. The world has yet to find the proper remedy to stop it. Proper awareness and education can prevent this. This PSA is a small initiative intended to make people think ... "Think Twice".

DIRECTOR (S): Mahesh Vettiyar and Sooraj M K
 PRODUCER (S): Simply Mad Frames
 PRODUCTION COMPANY: Simply Mad Frames
 PRODUCED FOR: Simply Mad Frames
 SCRIPT WRITER (S): Mahesh Vettiyar
 MUSIC COMPOSER (S): Tony Wilson
 GRAPHICS: Mahesh Vettiyar and Sooraj M K
 ANIMATION: Sooraj M K
 EDITOR (S): Mahesh Vettiyar and Sooraj M K

Biography

Sooraj M K's concept "Dream" was selected as a signature film for International Film Festival of Kerala 2010.

Mahesh Vettiyar's works in various capacities include "Hanuman Returns", "Tommy & Oscar" and "Gaturro", among others.



Sooraj M K

Use Me

Nonverbal | 2009 | 00:01:19



SYNOPSIS

"Use Me" tries to portray a special day in the life of a dustbin. The satirical tone of the film conveys that while we have forgotten what we should and should not do, a mere dustbin turns out to be more humane and responsible than so-called human beings.

DIRECTOR (S): Harjeet Singh
 PRODUCER (S): Harjeet Singh
 EXECUTIVE PRODUCER (S): Harjeet Singh
 PRODUCED FOR: Harjeet Singh
 CAMERAPERSON (S): Ashok Paul
 SCRIPT WRITER (S): Harjeet Singh and Chandrima Chatterjee
 MUSIC COMPOSER (S): Chanchal Thapa
 ANIMATION: Harjeet Singh
 EDITOR (S): Harjeet Singh
 NARRATOR (S): Harjeet Singh

Biography

Harjeet Singh has conceptualised, directed and edited the short film "Use Me". Other works in various capacities include "Bawri" and "With The Mirror".



Harjeet Singh

Simply Mad Frames
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Anand Kusumakar

Biography

Anand Kusumakar is passionate about filmmaking. "What Goes Around, Comes Back Around" was nominated for Indo-Canada Innovation Award, FICCI Frames 2011, 16 Frames Festival at IIT Roorkee and Gateway Film Festival, Anna University.

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What Goes Around, Comes Back Around

English | 2010 | 00:02:31 | ANIMATION

Nominated

SYNOPSIS

This short film depicts how our unthinking actions have reactions which lead to disastrous consequences. The focus is on environmental pollution. A young man is happily driving a car, totally unmindful of the smoke his car is emitting. The smoke is pursuing him like a dark monster, but the young man drives on, unoblivious. The Earth is round, and the circle of smoke is soon complete engulfing the man and his car. The film's title says it all: "What goes around, comes back around".

DIRECTOR (S): Anand Kusumakar
PRODUCER (S): Anand Kusumakar
PRODUCTION COMPANY: Oxy-Bubble Pictures
SCRIPT WRITER (S): Anand Kusumakar
MUSIC COMPOSER (S): Vajbhav Saxena
SOUND RECORDIST (S): Bharat Rawat
GRAPHICS: Akshit Dhiman
ANIMATION: Nitish Vashistha
EDITOR (S): Akshit Dhiman and Bharat Rawat

